

Dear <<INSERT NAME>>,

Thank you for taking the time to consider Cyndi Waldron & Associates as your full service Promotional Products Marketing Strategy Company. Promotional products can help your business grow by utilizing items such as t-shirts, pens, stuffed animals, gifts, and many other incredible items.

Most people today think of promotional products as “trinkets and trash.” However, that is not the case as major brands such as McDonald’s, Walt Disney, Harley-Davidson, Apple, and Coca Cola have been using promotional items to continue building brand awareness, thus increasing revenues time after time.

Unlike our competitors we help you every step of the way when building your promotional products marketing campaign. We provide the personal attention your company deserves and we prove it by giving you real solutions that work for your business.

Our suppliers provide us with a complete line of products that are ideally suited to your business, your goals, and the outcome you are trying to achieve with your marketing campaign. And as we discussed on the phone, <<INSERT PRODUCT SUGGESTIONS>> will be the perfect way to start your promotional products marketing campaign.

Having successfully provided ideas and solutions to clients locally, regionally, and nationally, Cyndi Waldron & Associates can demonstrate the power of using our full line of promotional products to leverage your company in today’s market. Our main goal is to keep your company’s name in front of those you want to do business with and increase your bottom line.

At Cyndi Waldron & Associates we have access to thousands of suppliers with millions of products to fit any business need. You can also view our fully stocked showroom, “The Think Tank,” during business hours. This will help stimulate your creative juices and it allows us to demonstrate the quality of our products.

For more information, please visit [www.cyndiwaldron.com](http://www.cyndiwaldron.com). Or you can call us at 877-261-9949. At Cyndi Waldron & Associates there will always be a genuine person answering your phone call to assist you with your concerns in a timely manner.

Sincerely,

Cyndi Waldron & Associates