

FastServers.Net Selects Commission Junction As Affiliate Marketing Partner

Top 10 Online Retailer FastServers.Net Selects Global Industry Leader Commission Junction For Its First-Ever Outsourced Affiliate Marketing Program

Chicago, IL (PRWEB) October 20, 2006 – FastServers.Net Inc., the fastest growing, award-winning, fully managed dedicated service provider, announce its first outsourced affiliate marketing program. The program will be through Commission Junction (CJ), the leading affiliate marketing publisher and advertising company. Commission Junction, a ValueClick Inc. company, will provide affiliate tracking technology and direct access to publishers across the globe.

“We selected Commission Junction as our first-ever outsourced partner in order to take advantage of their direct access to the world’s top affiliate marketers, also known as publishers, and ease of integration into their advanced affiliate tracking technology. This makes it easier for us to continue providing solid products and services to the fully managed dedicated server market while maintaining a level of satisfaction to our affiliates as they grow their revenue streams,” said Aaron Phillips, Vice President of Marketing at FastServers.Net.

FastServers.Net will be implementing Commission Junction’s CJ Vantage™ service as the program is designed to manage and optimize advertisers’ affiliate channels by leveraging Commission Junction’s network of over 50,000 highly active publishers. Payouts by FastServers.Net will be 100% of the first month’s fees for all conversions through the affiliate program. With FastServers.Net’s products and services ranging from \$200 to \$5,000 a month, and the average monthly recurring revenue per customer at \$500, publishers have the opportunity to significantly increase their revenues by taking advantage of FastServers.Net and Commission Junction’s affiliate partnership.

Aaron also stated that "Commission Junction has a reputation as one of the best affiliate marketing programs available on the market today. With their intense network of star performers and their broad range of features, we are positioning FastServers.Net to experience the highest revenue growth through an affiliate program in the fully managed dedicated server market. Our investment in this partnership is worth every effort we put into implementing an affiliate program that’s rewarding to both our affiliates and FastServers.Net."

About FastServers.Net

FastServers, Inc is a leading dedicated server and colocation service managing over 2,500 servers. FastServers.Net provides fully managed dedicated servers and is known for their elite team of sales, support and network engineers. Established in 1996 in Sumner, Iowa, FastServers.Net has expanded into data centers in Cedar Falls, Iowa and Fremont, California.

For more information about FastServers.Net, visit <http://www.fastservers.net>.

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About Commission Junction

Commission Junction provides advanced performance marketing solutions that help marketers increase online leads and sales. By facilitating strategic relationships between advertisers and publishers, Commission Junction leverages its proven expertise in affiliate and search marketing to drive measurable results for its clients.

For more information about Commission Junction, visit <http://www.cj.com>.

About ValueClick, Inc.

ValueClick, Inc. (Nasdaq:VCLK) is one of the world's largest integrated online marketing companies, offering comprehensive and scalable solutions to deliver cost-effective customer acquisition for advertisers and significant revenue for publishers. Through its individual brands, ValueClick's performance-based solutions allow advertisers and publishers to reach their potential through all online marketing channels, including display advertising, affiliate marketing, lead generation, search, e-mail, and comparison shopping. ValueClick brands include Commission Junction, HiSpeed Media, Mediaplex, PriceRunner, ValueClick Media, and Webclients.

For more information about ValueClick Inc., visit <http://www.valueclick.com>.

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